LITCHFIELD SCHOOL DISTRICT

POLICY CODE:

(Replaces KB)

KDA

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PUBLIC INFORMATION PROGRAM

The Litchfield School Board shall strive to keep the people informed of the affairs of the District. To achieve its goals for good school-community relations and maintenance of open communication with the public, the Board authorizes the Superintendent to:

- 1. Prepare or guide the preparation of informational materials including the annual report, newsletters, articles for periodicals, newspapers and/or radio releases, special pamphlets, and other assigned material, and to maintain close liaison with news media and publicity organizations.
- 2. Provide staff members with resources for preparation of material for community and staff distribution to include, but not be limited to the District website, handbooks, information, leaflets, etc.
- 3. Organize or assist in development of speakers' bureaus and speaking engagement with school and community groups.
- 4. Assist in coordinating work with civic and other groups which support the school system.
- 5. Serve as community relations liaison to the Board and other staff members.

Legal References:

NH Code of Administrative Rules, Section Ed. 306.04(a)(11), Policy Development NH Code of Administrative Rules, Section Ed. 306.04(k), Policy Development

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